



# convert more leads into admits

Accelerating & simplifying the verification of health insurance  
benefits **for the behavioral health industry** – empowering  
admissions staff to **admit every qualified prospect.**

**verify**treatment™



# imagine



## for a moment...

you or a loved one called one of thousands of treatment centers and were told it will take an hour (or more) to verify your insurance benefits.

Would you call somewhere else?

Explore other options?

Change your mind?

Admissions staff are trained to PAUSE the admission's process until the potential patient's insurance has been FULLY verified which leads to lost admits.

VerifyTX is for Addiction Treatment Centers who want to admit every qualified prospect.

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# compare



## using verifytx

“ I just checked your benefits online, everything looks good to me. I'll send it in for one final check but let's go ahead and start your screening. ”

[ Continues with admissions process ]

## without verifytx

“ I'll send this over to our insurance verifier, it typically takes about an hour, then I'll call you back. ”

[ Hangs up phone with prospect ]





# serving you

VerifyTX is a cloud-based platform designed for the Behavioral Health Industry to accelerate the admissions process and monitor patient's insurance coverage.

The solution was born from an unmet need in the market place where treatment centers cannot easily confirm their patient's insurance benefits. They are forced to work with insurance providers which operate on limited time schedules and are designed not to be responsive.

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# immediate

VerifyTX searches and queries 500+ of the leading insurers in the US ensuring immediate verification of benefits. Our single sign-on web and mobile app are easy-to-use, available 24/7/365, and allows you to accept new patients upon request.

Then, throughout the treatment process VerifyTX will periodically monitor your active billable census and notify you of any lapses in coverage.



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Verify insurance benefits 24 hours a day - 7 days a week including holidays in **under 10 seconds**

Single sign-on **access to 500+** insurance companies from our web, mobile and Salesforce app



Protect your insurance revenue and get **real-time notifications** when a patient's insurance lapses



# numbers

## half a million<sup>+</sup>

Our customers have verified over 500,000 insurance policies helping **close the gap** between insurance submission and patient admission

We partner with 200+ **treatment centers** in 25 states, nationwide

200<sup>+</sup>

3,000<sup>+</sup>

Last year, we caught 3000+ **lapsed policies** on our customer's billable censuses

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# our clients



“This app has revolutionized the way I work in admissions. Within seconds I have a perspective clients insurance information in the palm of my hands which better enables me to make prompt admit decisions.”

— Danijela Vujnovic, Daylight Detox ★★★★★

“Having the access to verify benefits after hours has been critical in our ability to help those in need any time of the day or night. I can't say enough about Lindsay; she has always answered my phone calls for support (even though she isn't tech support, lol) on the first ring. She knows the product inside and out and has been with the company since the start.”

— Michael Hulick, Addiction Rehab Centers  
★★★★★

“Verify TX has taken the verification of clients policies to a whole new level. The service is efficient and accurate. We are absolutely thrilled about the Automated Verification Reports which allows us to stay on top of the statuses of our clients insurance policies.”

— Evan Kaiser, The Edge Recovery ★★★★★

“The Lighthouse has been using Verify TX for a few years and its been a great resource to check insurance benefits online, better than Availity as it has all the insurance carriers.”

— Peter Davidson, Lighthouse Treatment ★★★★★



# affordable



## Basic Plan

\$300 / month

250 verifications per month

- Unlimited Users
- Web Dashboard
- FREE Mobile App
- Team Collaboration

## Auto Re-Verify

\$600 / month

1500 verifications per month

- Includes basic plan features plus+
- Auto VOB Monitoring
- Reporting
- Web to Lead

## Salesforce/API\*

\$800 / month

1500 verifications per month

- Includes basic and auto re-verify plan plus+
- Salesforce Integration
- Lead generating API's on your website

No contracts | Month-to-Month | Cancel Anytime

\*Salesforce/API installation and implementation not included

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## schedule a demo

Let's chat for 10-15 minutes and we can show you  
how to **leverage your admissions** process.

visit us at [verifytx.com](https://verifytx.com)

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